

Index of Articles, 1966

BY TITLE

- Are the Mills Going to Head West? (Southern Business Summary), Carole E. Scott April
 Atlanta Business Activity (Southern Business Summary), Jere Atchison Monthly
ATLANTA ECONOMIC REVIEW—1965 Index Jan.
 Attitudes and Motives of MDTA Trainees: A Pilot Investigation, Lauren Wispe Sept.*
 Authority as a Reciprocal Process, William E. Bright Oct.
 Automation and National Policy (The Management Forum), Ray R. Eppert Oct.
 Automation: Friend or Foe?, Carole E. Scott May
 The Beef Deficit in the South (Southern Business Summary), Willys R. Knight Oct.
 Broilers: Crop or Industry? (Southern Business Summary), Adele Kushner June
 A Businessman's View of the Business School, George S. Craft Sept.*
 Charge Account Banking in the Sixth Federal Reserve District, Annette Pyke Woodley and H. Ellsworth Steele Nov.
 The Computer and Public Relations, Joseph J. Wnuk, Jr. July*
 Coordinating Efforts for Small Community Development, Willys R. Knight April
 Creeping Socialism, Fact or Fancy?, Carole E. Scott Jan.
 Criteria for Evaluating Local Government Retirement Systems, Albert H. Clark July*
 Determining the Public Interest (The Management Forum), M. J. Warnock June
 Development of a Capital Appropriations System (The Management Forum), M. Nielsen March

*Back issues not available

Dr. Saulnier on the New Economics, James E. Morrow	Dec.
Educating for Renewal, John W. Gardner	July*
The Employment Act of 1946 Rejuvenated, L. H. Carter	Oct.
Employment for the Disadvantaged Youth, Harold Davis, Robert E. Garren, and Hugh L. Gordon	Feb.
Freedom Now: An Analysis of a Socio-Political Concept, Lewis E. Hill	Sept.*
Georgia State Begins New Business Administration Building, Carole E. Scott	May
Georgia's Changing Health Care (Southern Business Summary), Adele Kushner	Aug.
Georgia's Trade Schools — A Factor in Industrial Development, Stanley Renas	July*
Has Atlanta an Untapped Labor Supply? (Southern Business Summary), Stanley Renas	Nov.
How Severe is Atlanta's Labor Shortage? (Southern Business Summary), Stanley Renas	Sept.*
How to Succeed in Business by Trying, Thomas A. Harris	Oct.
The International Monetary System: Agreement or Dead-Lock?	
Part I: Why Reform is Necessary	Aug.
Part II: How to Erect a System for the Future	Sept.*
Robert Triffin	
Lie Detector—Threat to Freedom?, Stanley Renas	June
The Merchant Marine: Subsidy or Competition, John J. Clark and Margaret T. Norton	Aug.
Miles of Smiles Down on the Farm (Southern Business Summary), Willys R. Knight	Sept.*
Myth or Reality? (The Management Forum), George H. Pringle	Feb.
New Life in an Old Industry (Southern Business Summary), Carole E. Scott	Feb.
The Non-Factual Elements in Decision (The Management Forum), W. E. Bright	April
A Personal Code of Business Ethics, Delia E. Berry	Sept.*
, Alfred H. Bornemann	July*
, Rev. Raymond C. Jancauskas, S. J.	Dec.
, Everett W. Lord	Nov.
, David A. Wildermuth	Feb.

Persuasive Communications, David J. Schwartz	June
Pioneers of Contemporary Management Thought:	
Charles Babbage	March
Henry Laurence Gantt	May
Frank Bunker Gilbreth	June
Lillian Moller Gilbreth	April
James E. Chapman	
Po' Relations No More? (Southern Business Summary), Willys R. Knight	Oct.
Problems in Written Communications in Business Firms, Jean Voyles	Jan.
The Problems of Businessmen, Michael H. Mescon	Feb.
Profile of a Livestock Feeding Farm (Southern Business Summary), Willys R. Knight	Oct.
Public Relations — Yesterday, Today, Tomorrow (The Management Forum), Ovid R. Davis	July*
Pulpwood: The New Cash Crop (Southern Business Summary), Adele Kushner	March
Regulation of the Investment Functions of Southeastern Life Insurance Companies, Stuart Schwarzschild	May
Schools of Business Today, Robert Foster Patterson	April
75 Years of Change in South Carolina (Southern Business Summary), Adele Kushner	July*
The Small Community Faces the Development Maze, Stanley Renas	June Supplement
Social Responsibilities of Businessmen—	
Part I: Retrospect	March
Part II: Present and Prospect	April
Jack Bicksilver	
The South is Closing the Income Gap (Southern Business Summary), Stanley Renas	Aug.
Southeastern Printing and Publishing: An Inquiry (Southern Business Summary), Stanley J. Hayes	Dec.
Supervision in Clearing House Banks, Louis A. Klos	Dec.
Tax Aspects of Real Estate Exchanges, Robert Kevin Brown	Oct.
Tax Cut and Retraining: Relative Merits in Combating Unemployment (Employer Views), Edward C. Koziara and Karen S. Koziara	May
Technological Unemployment—Bugbear or Fact?, Stanley Renas	Feb.
The Textile Industry (The New York Times Series for Teachers), Herbert Koshetz	March
Tooling Up for Profits (The Management Forum), A. C. Daugherty	Dec.
Towards a Common Labor Market in Europe, Eberhard Jobst	Aug.
The Vices and Virtues of National Statistics, Adele Kushner	Nov.
Want to be a Pecan "Risk-Bearer"? J. H. Padgett and Boyd B. Rose	Jan.
Water, Water, Everywhere . . . (Southern Business Summary), Adele Kushner	May
What Kind of Training for Business Research?, Chester R. Wasson	Nov.
What the Businessman Expects of the College Graduate, Clarence E. Vincent	June
What the South Lacks: Home Offices (Southern Business Summary), Stanley Renas	Jan.
Why a New Cotton Program? The Subsidy Syndrome (Southern Business Summary), Carole E. Scott	Feb.

BY AUTHOR

Atchison, Jere, Atlanta Business Activity (Southern Business Summary)	Monthly
Berry, Delia E., A Personal Code of Business Ethics	
Blicksilver, Jack, Social Responsibilities of Businessmen—	
Part I: Retrospect	March
Part II: Present and Prospect	April
Bornemann, Alfred H., A Personal Code of Business Ethics	
	July*
Bright, William E., The Non-Factual Elements in Decision (The Management Forum)	April
, Authority as a Reciprocal Process	Oct.
Brown, Robert Kevin, Tax Aspects of Real Estate Exchanges	Oct.
Carter, L. H., The Employment Act of 1946 Rejuvenated	
	Oct.
Chapman, James E., Pioneers of Contemporary Management Thought: Charles Babbage	March
Henry Laurence Gantt	May
Frank Bunker Gilbreth	June
Lillian Moller Gilbreth	April
Clark, Albert H., Criteria for Evaluating Local Government Retirement Systems	July*
Clark, John J., The Merchant Marine: Subsidy or Competition	Aug.
Craft, George S., A Businessman's View of the Business School	Sept.*
Daugherty, A. C., Tooling Up for Profits (The Management Forum)	Dec.
Davis, Harold, Employment for the Disadvantaged Youth	
	Feb.
Davis, Ovid R., Public Relations—Yesterday, Today, Tomorrow (The Management Forum)	July*
Eppert, Ray R., Automation and National Policy (The Management Forum)	Oct.
Gardner, John W., Educating for Renewal	July*
Garren, Robert E., Employment for the Disadvantaged Youth	Feb.
Gordon, Hugh L., Employment for the Disadvantaged Youth	Feb.

Harris, Thomas A. , How to Succeed in Business by Trying		
Oct.		
Hayes, Stanley J. , Southeastern Printing and Publishing: An Inquiry (Southern Business Summary)	Dec.	
Hill, Lewis E. , Freedom Now: An Analysis of a Socio-Political Concept	Sept.*	
Jancauskas, Rev. Raymond C., S. J. , A Personal Code of Business Ethics	Dec.	
Jobst, Eberhard , Towards a Common Labor Market in Europe	Aug.	
Klos, Louis A. , Supervision in Clearing House Banks	Dec.	
Knight, Willys R. , The Beef Deficit in the South (Southern Business Summary)	Oct.	
, Coordinating Efforts for Small Community Development	April	
, Miles of Smiles Down on the Farm (Southern Business Summary)	Sept.*	
, Po' Relations No More? (Southern Business Summary)	Oct.	
, Profile of a Livestock Feeding Farm (Southern Business Summary)	Oct.	
Koshetz, Herbert , The Textile Industry (The New York Times Series for Teachers)	March	
Koziara, Edward C. , Tax Cut and Retraining: Relative Merits in Combating Unemployment (Employer Views)	May	
Koziara, Karen S. , Tax Cut and Retraining: Relative Merits in Combating Unemployment (Employer Views)	May	
Kushner, Adele , Broilers: Crop or Industry? (Southern Business Summary)	June	
, Georgia's Changing Health Care (Southern Business Summary)	Aug.	
, Pulpwood: The New Cash Crop (Southern Business Summary)	March	
, 75 Years of Change in South Carolina (Southern Business Summary)	July*	
, The Vices and Virtues of National Statistics	Nov.	
, Water, Water, Everywhere . . . (Southern Business Summary)	May	
Lord, Everett W. , A Personal Code of Business Ethics	Nov.	
Mescon, Michael H. , The Problems of Businessmen	Feb.	
Morrow, James E. , Dr. Saulnier on the New Economics	Dec.	
Nielsen, M. , Development of a Capital Appropriations System (The Management Forum)	March	
Norton, Margaret T. , The Merchant Marine: Subsidy or Competition	Aug.	
Padgett, J. H. , Want to be a Pecan "Risk-Bearer"?	Jan.	
Patterson, Robert Foster , Schools of Business Today	April	
Pringle, George H. , Myth or Reality? (The Management Forum)	Feb.	
Renas, Stanley , Georgia's Trade Schools—A Factor in Industrial Development (Southern Business Summary)	July*	
, Has Atlanta an Untapped Labor Supply? (Southern Business Summary)	Nov.	
, How Severe is Atlanta's Labor Shortage? (Southern Business Summary)	Sept.*	
, Lie Detector—Threat to Freedom?	June	
, The Small Community Faces the Development Maze	June Supplement	
, The South is Closing the Income Gap (Southern Business Summary)	Aug.	
, Technological Unemployment—Bugbear or Fact?	Feb.	
, What the South Lacks: Home Offices (Southern Business Summary)	Jan.	
Rose, Boyd B. , Want to be a Pecan "Risk-Bearer"?	Jan.	
Schwartz, David J. , Persuasive Communications	June	
Schwarzchild, Stuart , Regulation of the Investment Functions of Southeastern Life Insurance Companies	May	
Scott, Carole E. , Are the Mills Going to Head West? (Southern Business Summary)	April	
, Automation: Friend or Foe?	May	
, Creeping Socialism, Fact or Fancy?	Jan.	
, Georgia State Begins New Business Administration Building	May	
, New Life in an Old Industry (Southern Business Summary)	Feb.	
, Why a New Cotton Program? The Subsidy Syndrome (Southern Business Summary)	Feb.	
Steele, H. Ellsworth , Charge Account Banking in the Sixth Federal Reserve District	Nov.	
Triffin, Robert , The International Monetary System: Agreement or Deadlock?		
Part I: Why Reform is Necessary	Aug.	
Part II: How to Erect a System for the Future	Sept.*	
Vincent, Clarence E. , What the Businessman Expects of the College Graduate	June	
Voyles, Jean , Problems in Written Communications in Business Firms	Jan.	
Warnock, M. J. , Determining the Public Interest (The Management Forum)	June	
Wasson, Chester R. , What Kind of Training for Business Research?	Nov.	
Wildermuth, David A. , A Personal Code of Business Ethics	Feb.	
Wispe, Lauren , Attitudes and Motives of MDTA Trainees: A Pilot Investigation	Sept.*	
Wnuk, Joseph J., Jr. , The Computer and Public Relations	July*	
Woodley, Annette Pyke , Charge Account Banking in the Sixth Federal Reserve District	Nov.	

BY SUBJECT

ADVANCEMENT

How to Succeed in Business by Trying, Thomas A. Harris Oct.

AGRICULTURE

Are the Mills Going to Head West? (Southern Business Summary), Carole E. Scott April

The Beef Deficit in the South (Southern Business Summary), Willys R. Knight Oct.

Broilers: Crop or Industry? (Southern Business Summary), Adele Kushner	June	ECONOMICS
Miles of Smiles Down on the Farm (Southern Business Summary), Willys R. Knight	Sept.*	Dr. Saulnier on the New Economics, James E. Morrow
Po' Relations No More? (Southern Business Summary), Willys R. Knight	Oct.	Dec.
Profile of a Livestock Feeding Farm (Southern Business Summary), Willys R. Knight	Oct.	The International Monetary System: Agreement or Deadlock?
Pulpwood: The New Cash Crop (Southern Business Summary), Adele Kushner	March	Part I: Why Reform is Necessary Aug.
Want to be a Pecan "Risk-Bearer"? J. H. Padgett and Boyd B. Rose	Jan.	Part II: How to Erect a System for the Future Sept.*
Robert Triffin		Tax Cut and Retraining: Relative Merits in Combating Unemployment, Edward C. Koziara and Karen S. Koziara
Why a New Cotton Program? The Subsidy Syndrome (Southern Business Summary), Carole E. Scott	Feb.	May
AUTOMATION		Towards a Common Labor Market in Europe, Eberhard Jobst
Automation and National Policy (The Management Forum), Ray R. Eppert	Oct.	Aug.
Automation: Friend or Foe?, Carole E. Scott	May	EDUCATION
The Computer and Public Relations, Joseph J. Wnuk, Jr.	July*	A Businessman's View of the Business School, George S. Kraft
Technological Unemployment—Bugbear or Fact? Stanley Renas	Feb.	Sept.*
BANKING		Educating for Renewal, John W. Gardner
Charge Account Banking in the Sixth Federal Reserve District, Annette Pyke Woodley and H. Ellsworth Steele	Nov.	July*
Supervision in Clearing House Banks, Louis A. Klos	Dec.	Schools of Business Today, Robert Foster Patterson
BUSINESS INDICATORS		April
Atlanta Business Activity (Southern Business Summary), Jere Atchison	Monthly	What Kind of Training for Business Research? Chester R. Wasson
CIVIL RIGHTS		Nov.
Freedom Now: An Analysis of a Socio-Political Concept, Lewis E. Hill	Sept.*	What the Businessman Expects from the College Graduate, Clarence E. Vincent
COMMUNICATIONS		June
Persuasive Communications, David J. Schwartz	June	ETHICS
Problems in Written Communications in Business Firms, Jean Voyles	Jan.	Lie Detector—Threat to Freedom?, Stanley Renas
DEVELOPMENT		June
Coordinating Efforts for Small Community Development, Willys R. Knight	April	A Personal Code of Business Ethics, Delia E. Berry
Georgia's Changing Health Care (Southern Business Summary), Adele Kushner	Aug.	Sept.*
Georgia's Trade Schools—A Factor in Industrial Development (Southern Business Summary), Stanley Renas	July*	Alfred H. Bornemann
75 Years of Change in South Carolina (Southern Business Summary), Adele Kushner	July*	Rev. Raymond C. Jancauskas, S. J.
The Small Community Faces the Development Maze, Stanley Renas	June Supplement	Everett W. Lord
The South is Closing the Income Gap (Southern Business Summary), Stanley Renas	Aug.	David A. Wildermuth
What the South Lacks: Home Offices (Southern Business Summary), Stanley Renas	Jan.	Social Responsibilities of Businessmen—
ECONOMIC EDUCATION		Part I: Retrospect March
The Textile Industry (The New York Times Series for Teachers), Herbert Koshetz	March	Part II: Present and Prospect April
THE ATLANTA ECONOMIC REVIEW		Jack Bicksilver

The Vices and Virtues of National Statistics, Adele Kushner	Nov.
INDUSTRY STUDIES	
Are the Mills Going to Head West? (Southern Business Summary), Carole E. Scott	April
Broilers: Crop or Industry? (Southern Business Summary), Adele Kushner	June
The Merchant Marine: Subsidy or Competition, John J. Clark and Margaret T. Norton	Aug.
New Life in an Old Industry (Southern Business Summary), Carole E. Scott	Feb.
Southeastern Printing and Publishing: An Inquiry (Southern Business Summary), Stanley J. Hayes	Dec.
The Textile Industry (The New York Times Series for Teachers), Herbert Koshetz	March
Why a New Cotton Program? The Subsidy Syndrome (Southern Business Summary), Carole E. Scott	Feb.
INSURANCE	
Regulation of the Investment Functions of Southeastern Life Insurance Companies, Stuart Schwarzschild	May
MANAGEMENT	
Authority as a Reciprocal Process, William E. Bright	Oct.
Criteria for Evaluating Local Government Retirement Systems, Albert H. Clark	July*
Pioneers of Contemporary Management Thought:	
Charles Babbage	March
Henry Laurence Gantt	May
Frank Bunker Gilbreth	June
Lillian Moller Gilbreth	April
James E. Chapman	
Problems in Written Communications in Business Firms, Jean Voyles	Jan.
The Problems of Businessmen, Michael H. Mescon	Feb.
Supervision in Clearing House Banks, Louis A. Klos	Dec.
THE MANAGEMENT FORUM	
Automation and National Policy, Ray R. Eppert	Oct.
Determining the Public Interest, M. J. Warnock	June
Development of a Capital Appropriations System, M. Nielsen	March
Myth or Reality?, George H. Pringle	Feb.
The Non-Factual Elements in Decision, W. E. Bright	April
Public Relations—Yesterday, Today, Tomorrow, Ovid R. Davis	July*
Tooling Up for Profits, A. C. Daugherty	Dec.
PUBLIC RELATIONS	
The Computer and Public Relations, Joseph J. Wnuk, Jr.	July*
Public Relations—Yesterday, Today, Tomorrow (Management Forum), Ovid R. Davis	July*
REAL ESTATE	
Tax Aspects of Real Estate Exchanges, Robert Kevin Brown	Oct.
RESOURCES	
Water, Water, Everywhere . . . (Southern Business Summary), Adele Kushner	May
SOUTHERN BUSINESS SUMMARY	
Are the Mills Going to Head West?, Carole E. Scott	April

Atlanta Business Activity, Jere Atchison	Monthly
The Beef Deficit in the South, Willys R. Knight	Oct.
Broilers: Crop or Industry?, Adele Kushner	June
Georgia's Changing Health Care, Adele Kushner	Aug.
Georgia's Trade Schools—A Factor in Industrial Development, Stanley Renas	July*
Has Atlanta an Untapped Labor Supply?, Stanley Renas	Nov.
How Severe is Atlanta's Labor Shortage?, Stanley Renas	Sept.*
Miles of Smiles Down on the Farm, Willys R. Knight	Sept.*
New Life in an Old Industry, Carole E. Scott	Feb.
Po' Relations No More?, Willys R. Knight	Oct.
Profile of a Livestock Feeding Farm, Willys R. Knight	Oct.
Pulpwood: The New Cash Crop, Adele Kushner	March
75 Years of Change in South Carolina, Adele Kushner	July*
The South is Closing the Income Gap, Stanley Renas	Aug.
Southeastern Printing and Publishing: An Inquiry, Stanley J. Hayes	Dec.
Water, Water, Everywhere . . . , Adele Kushner	May
What the South Lacks: Home Offices, Stanley Renas	Jan.
Why a New Cotton Program? The Subsidy Syndrome, Carole E. Scott	Feb.
TRAINING	
Attitudes and Motives of MDTA Trainees: A Pilot Investigation, Lauren Wispe	Sept.*
Employment for the Disadvantaged Youth, Harold Davis, Robert E. Garren, and Hugh L. Gordon	Feb.
Georgia's Trade Schools—A Factor in Industrial Development (Southern Business Summary), Stanley Renas	July*
Tax Cut and Retraining: Relative Merits in Combating Unemployment, Edward C. Koziara and Karen S. Koziara	May
UNEMPLOYMENT	
Attitudes and Motives of MDTA Trainees: A Pilot Investigation, Lauren Wispe	Sept.*
Automation and National Policy (The Management Forum), Ray R. Eppert	Oct.
Automation: Friend or Foe?, Carole E. Scott	May
The Employment Act of 1946 Rejuvenated, L. H. Carter	Oct.
Employment for the Disadvantaged Youth, Harold Davis, Robert E. Garren, and Hugh L. Gordon	Feb.
Has Atlanta an Untapped Labor Supply? (Southern Business Summary), Stanley Renas	Nov.
How Severe is Atlanta's Labor Shortage? (Southern Business Summary), Stanley Renas	Sept.*
Tax Cut and Retraining: Relative Merits in Combating Unemployment, Edward C. Koziara and Karen S. Koziara	May
Technological Unemployment—Bugbear or Fact? Stanley Renas	Feb.
Towards a Common Labor Market in Europe, Eberhard Jobst	Aug.